# datavideo

## Use AI 4K Tracking Cameras to Enhance Production Value







PTC-305T HDBaseT 4K PTZ 20x Tracking Camera



PTC-305T HDBaseT 4K PTZ 20x Tracking Camera EXIT

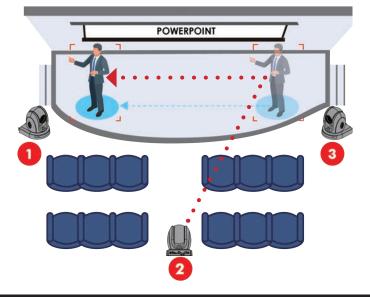






Al technology built into Datavideo tracking cameras enables live video producers to track speakers and presenters making it truly a single operator solution for complex productions. Datavideo's 4K tracking cameras uses person object tracking to follow people whether moving on a stage, meeting rooms, classrooms or outdoor productions.

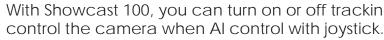
Datavideo's auto tracking camera controls are built into switchers, touch panels, camera controllers and Apps simplifying workflows and freeing up staff to focus on the production value.



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## Introducing Showcast 100

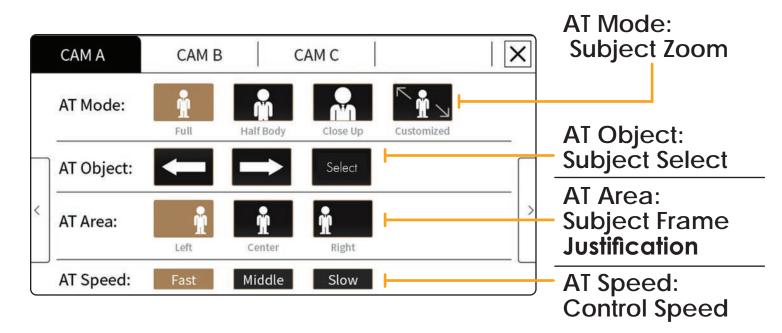
# Auto Tracking Control Built-In Touch Panel Screen



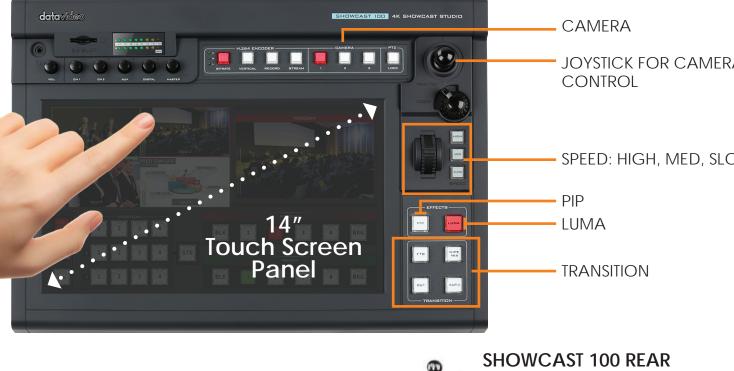


# When A Camera Is Activated For Auto Tracking You Have Additinal Options To Select

You can adjust camera settings for full, medium and close up shots so that the camera will automatically zoom to the person subject.



Datavideo's unique tracking camera control can be achieved through production switchers, presentation switchers, PTZ camera controllers and apps eliminating IR remote or WebGUI controls.



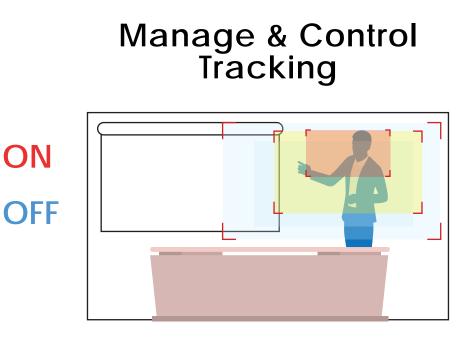
The all new Showcast 100 is an unique 4K, 4-input switcher combination of tactile butons, including camera control, as well as a 14" touchscreen panel displaying Multiview, preview, PGM and other control options.



#### **Touch Screen Control** PREVIEW PROGRAM SWITCHER BLK 1 4 BKG 3 **SETUP** PREVIEW BLK BKG 4 3 1 2 MENU Auto Tracking: Turn ON/OFF Tracking

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With Showcast 100, you can turn on or off tracking with a touch of a button. There is no need to



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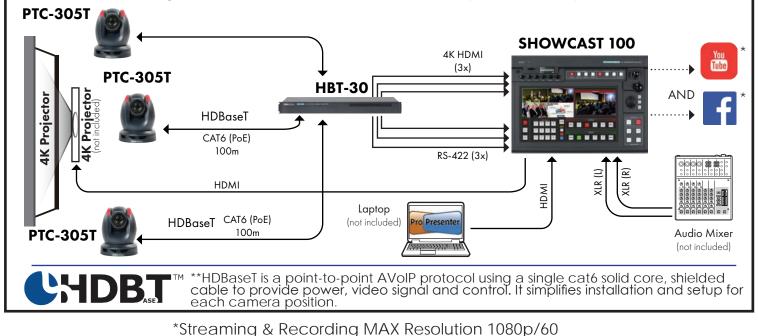
## Which Cameras to Use?

Switch, control cameras, monitor, mix audio, record and stream all from a single unit streamlining your workflow.





For integration in Auditorium or house of worship, HDBaseT is preferred.



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